

# URBANSUSTAINABILITY EVENT #3 2006 forum

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designed.*

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## ***April 10, Building an Environmental Ethic***



Public awareness of climate change and environmental degradation is set amidst a host of other pressing concerns, like national security, volatile energy prices and over-taxed infrastructures.

Just how global concerns and green building connect will be addressed at our third forum event:

**Monday, April 10, 2006, 5:30-7 p.m.**

Seattle Central Library Auditorium  
1000 Fourth Ave.

Free event; no registration required

**FEATURING:** Ray Cole, Professor, School of Architecture, University of British Columbia

**ABOUT THE EVENT:** Cole will share his findings on: (1) the matching of technological and cultural advance and subsequent user expectation and acceptance of innovative environmental systems; (2) the role of buildings in nurturing an environmental ethic; and (3) the ways that building environmental assessment methods are transforming the culture of building practice.

**ABOUT THE SPEAKER:** A teacher of environmental issues in building design at UBC School of Architecture for the past 28 years, Cole heads the school's Environmental Research Group. Cole co-founded the Green Building Challenge—an international collaborative effort to benchmark progress in green building performance and environmental assessment—and has served on numerous national and international committees related to buildings and the environment.

In 2001 Cole was selected as the North American Association of Collegiate Schools of Architecture Distinguished Professor for “sustained commitment to building environmental research and teaching.” In 2003 he received the Architectural Institute of British Columbia Barbara Dalrymple Memorial Award for Community Service and the US Green Building Council's Green Public Service Leadership Award. He was recently elected as a UBC Distinguished Professor and is a Director of the Canadian Green Building Council.

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